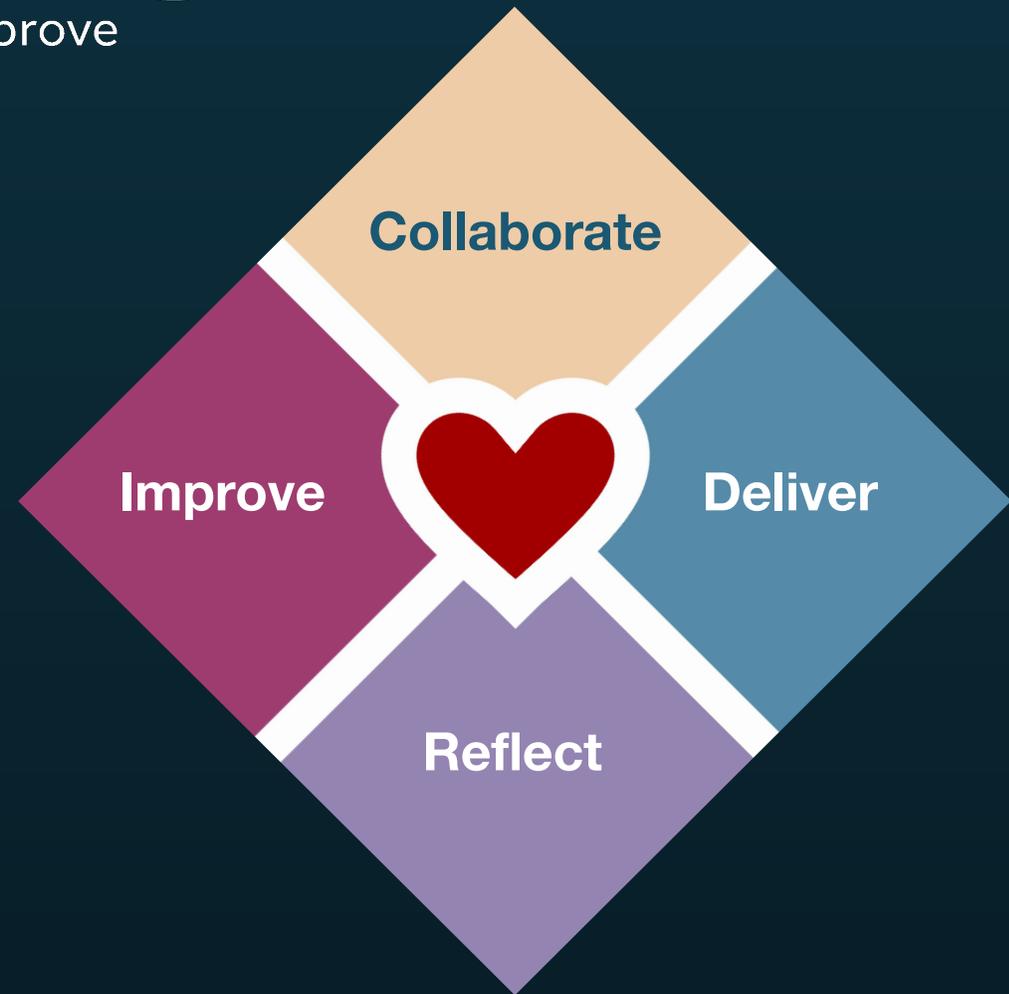




# Heart of Agile

Collaborate • Deliver • Reflect • Improve



## Alistair Cockburn

Agile Manifesto co-author  
Heart of Agile Founder

# What is Agile?



**Ability to move & change direction,  
quickly and with ease**



# Why do we care?



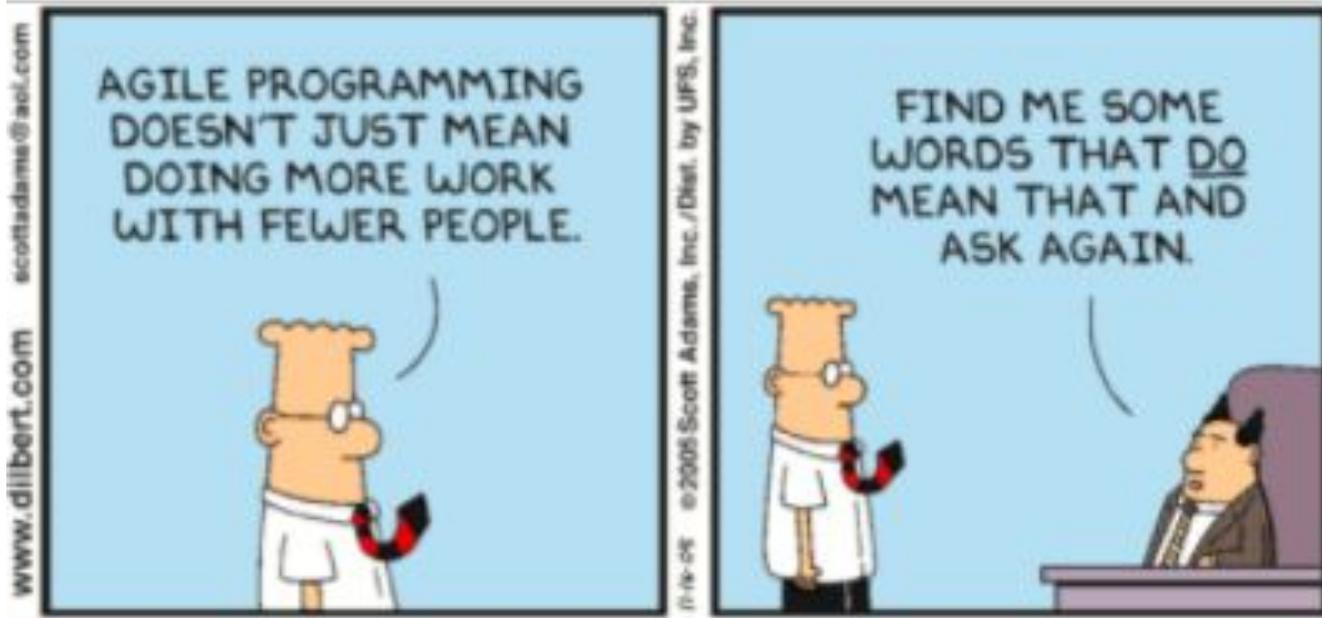
The world is VUCA:

**Volatile**  
**Uncertain**  
**Complex**  
**Ambiguous**

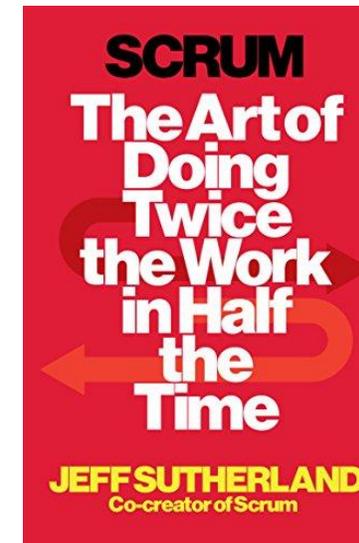




# Agile does not mean “*twice the work in half the time*”!



DILBERT © 2005 Scott Adams. Used By permission of UNIVERSAL UCLICK. All rights reserved.



Agile means more *value* from the same work  
... we've learned how.



# What problem do we need to solve?

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Agile frameworks are **Complicated**  
& don't apply widely

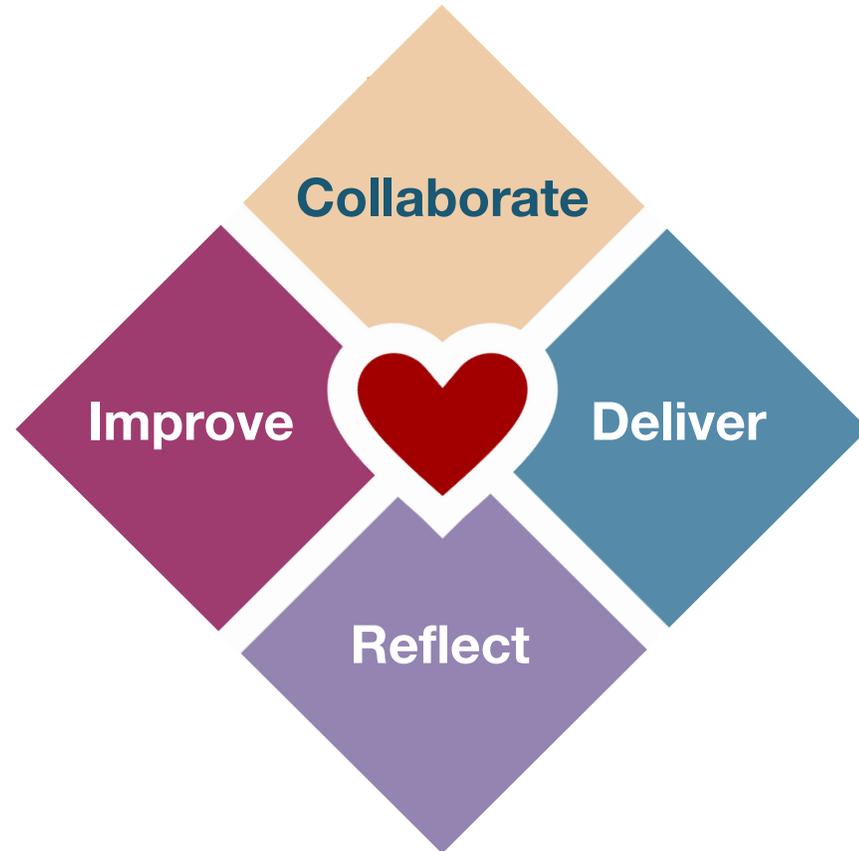
We need a

- simpler –
- more general –
- more powerful –

entry



# We only need 4 words:



**“Heart” of Agile**

**Brilliance in the basics**





# is not a process or framework

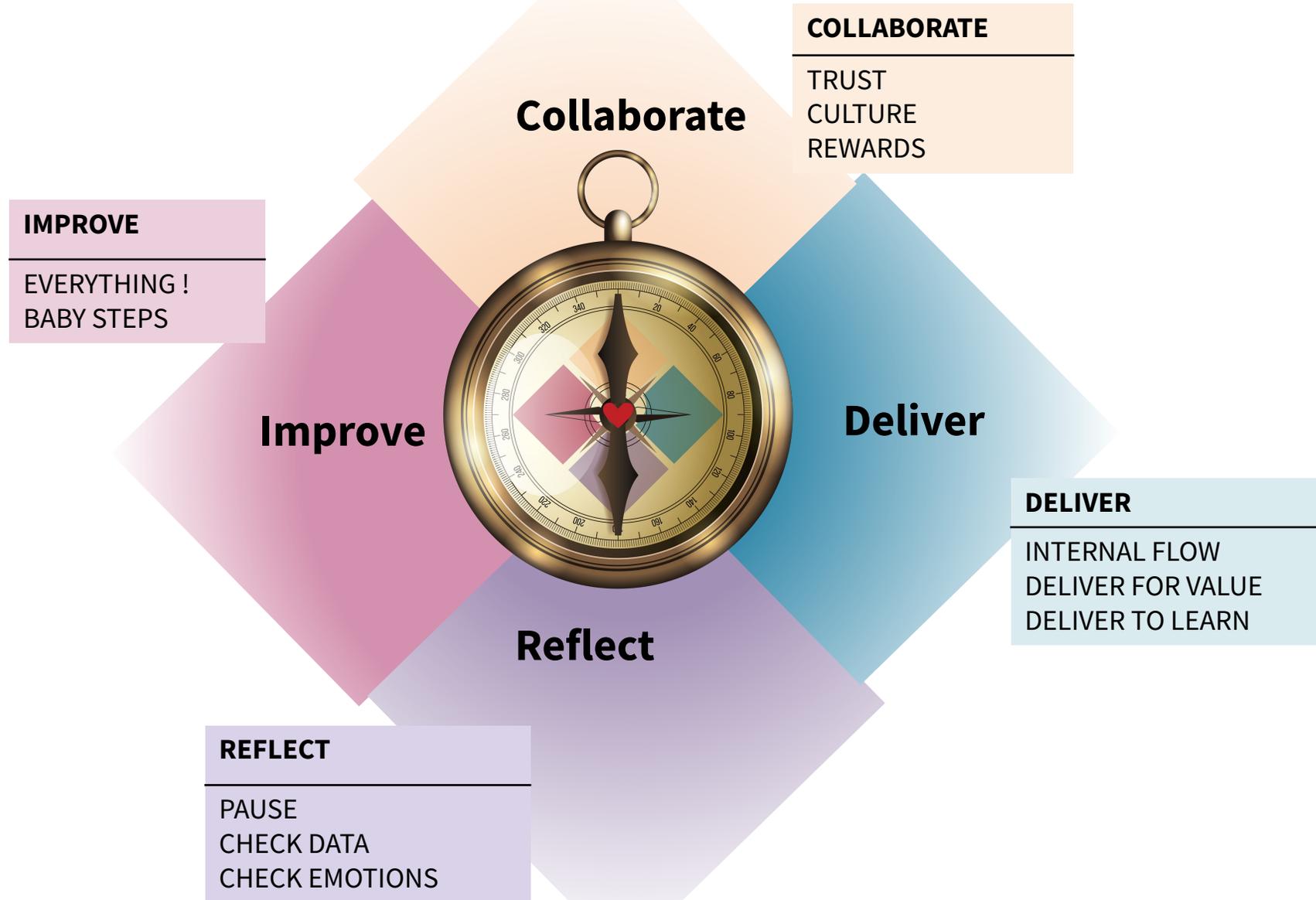
“The Heart of Agile is a *compass*,  
to decide in which direction to  
advance the conversations.”



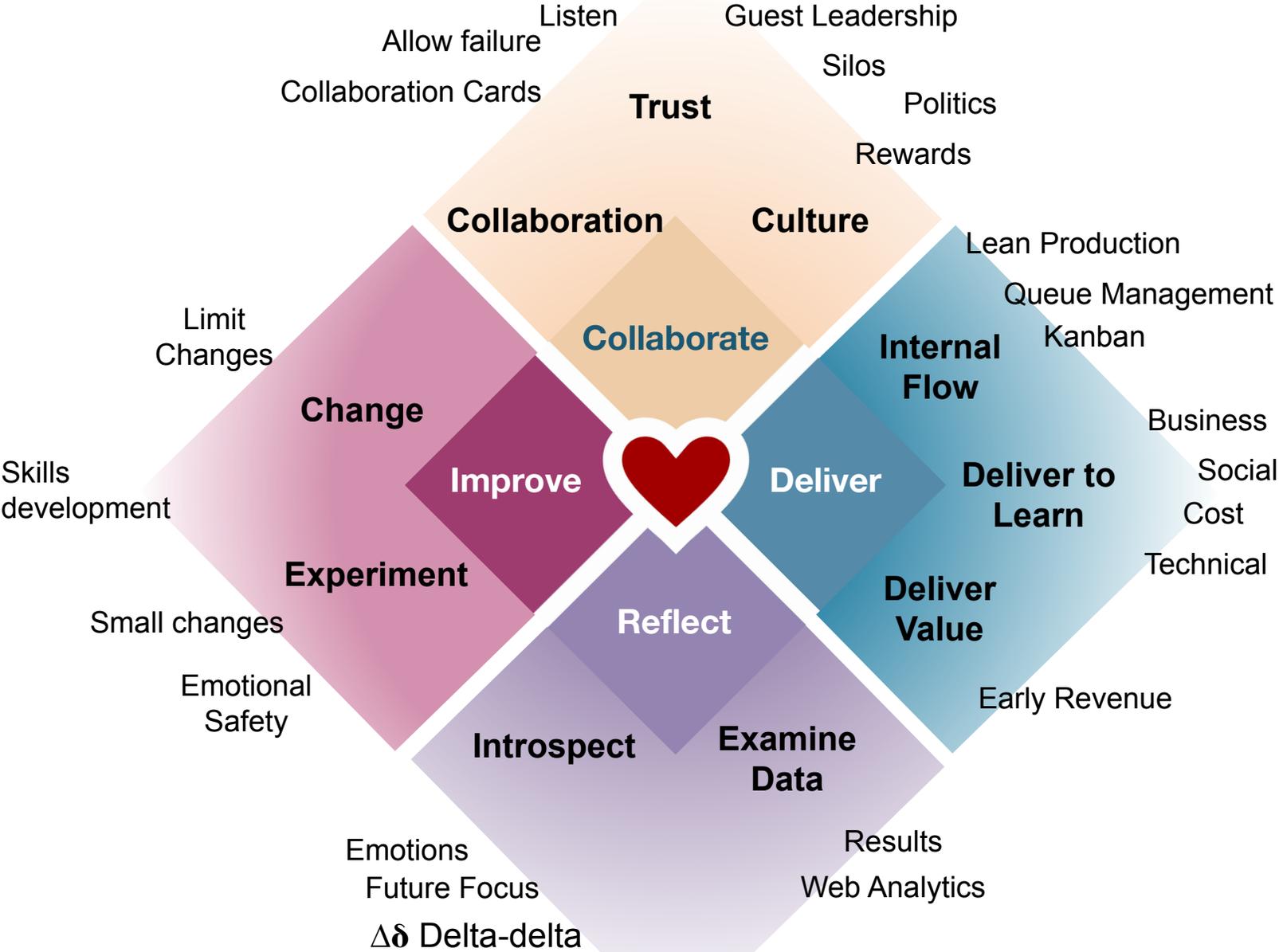
— **Sole Pinter**  
Director of Global Operations  
Founder, Heart of Agile Europe



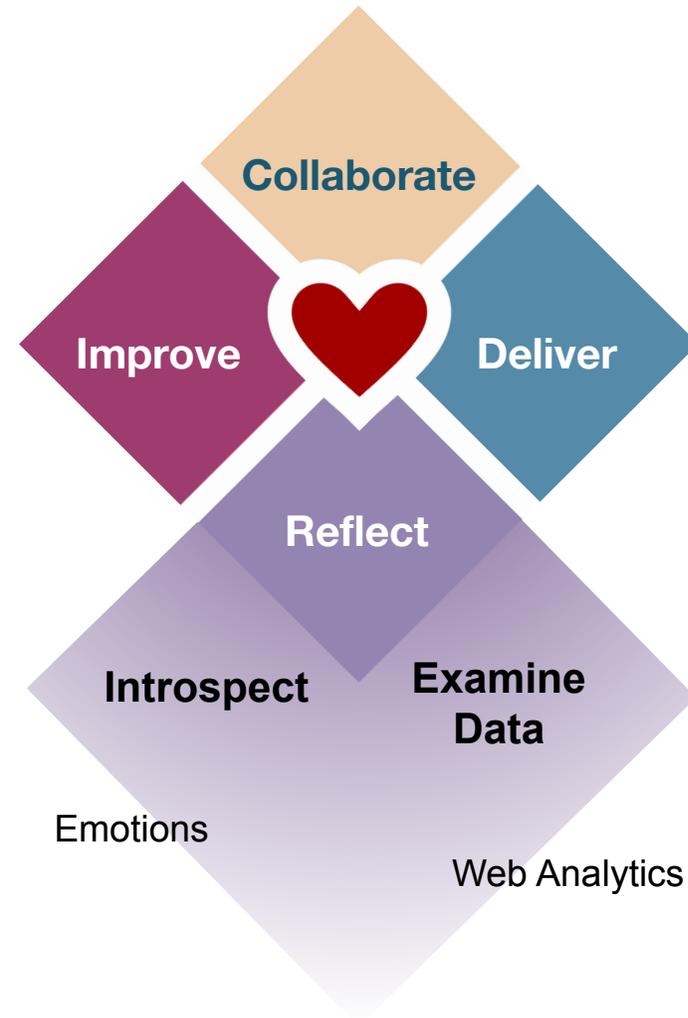
# Conversations to have...



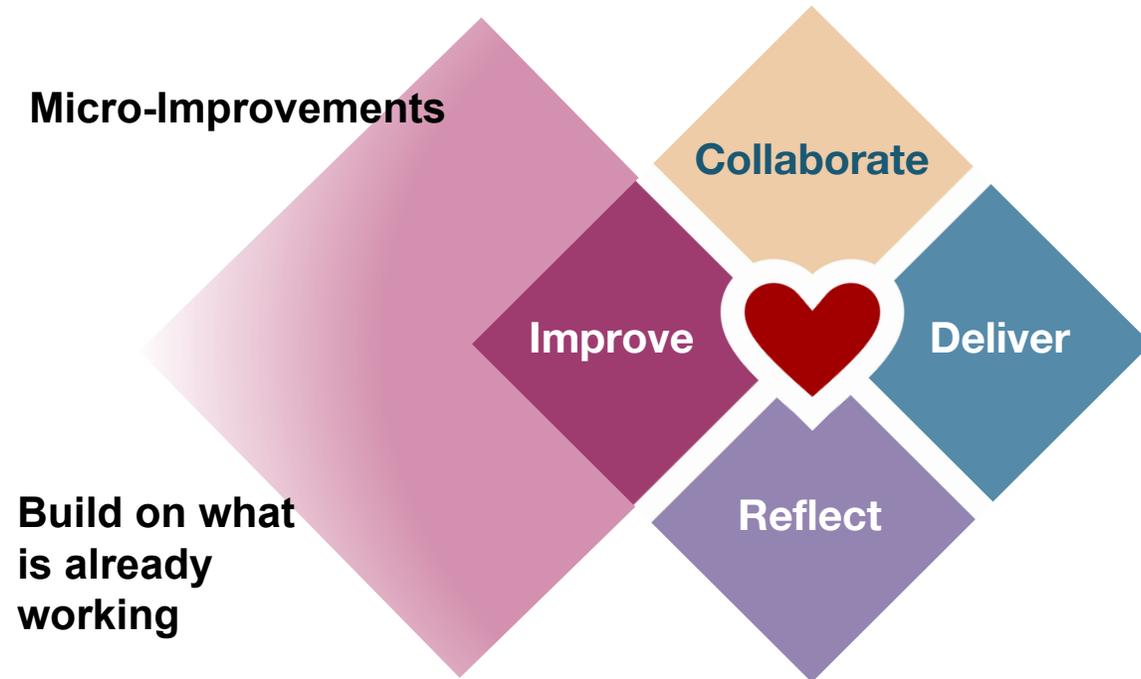
# The Heart expands into Details



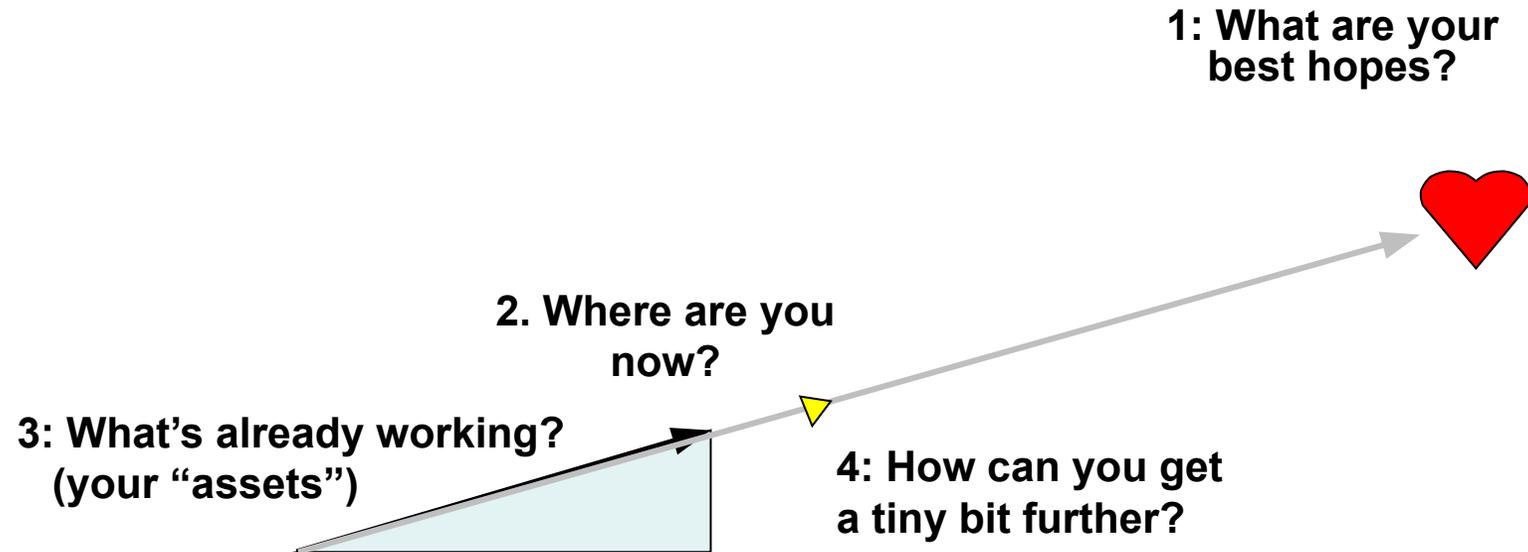
Reflect : Stop, think, gain **insights**.  
Decide what you want.



# Reflect & Improve.



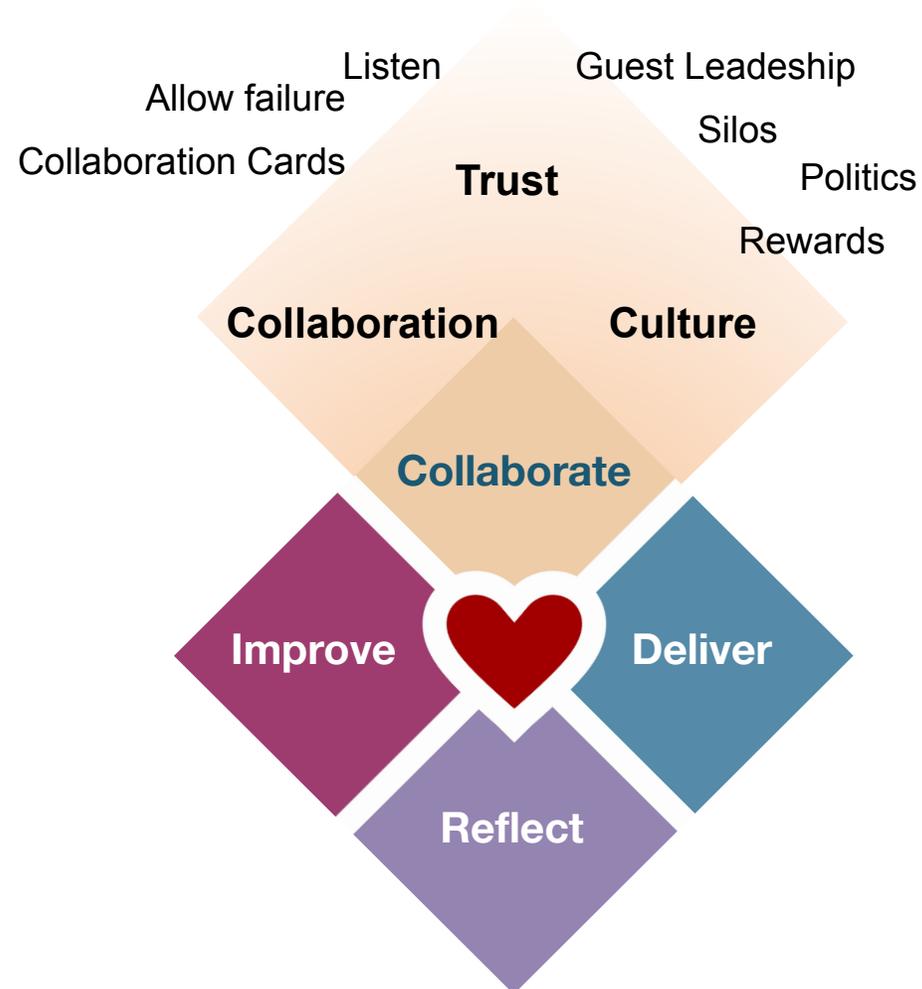
# The magic technique : many small improvements



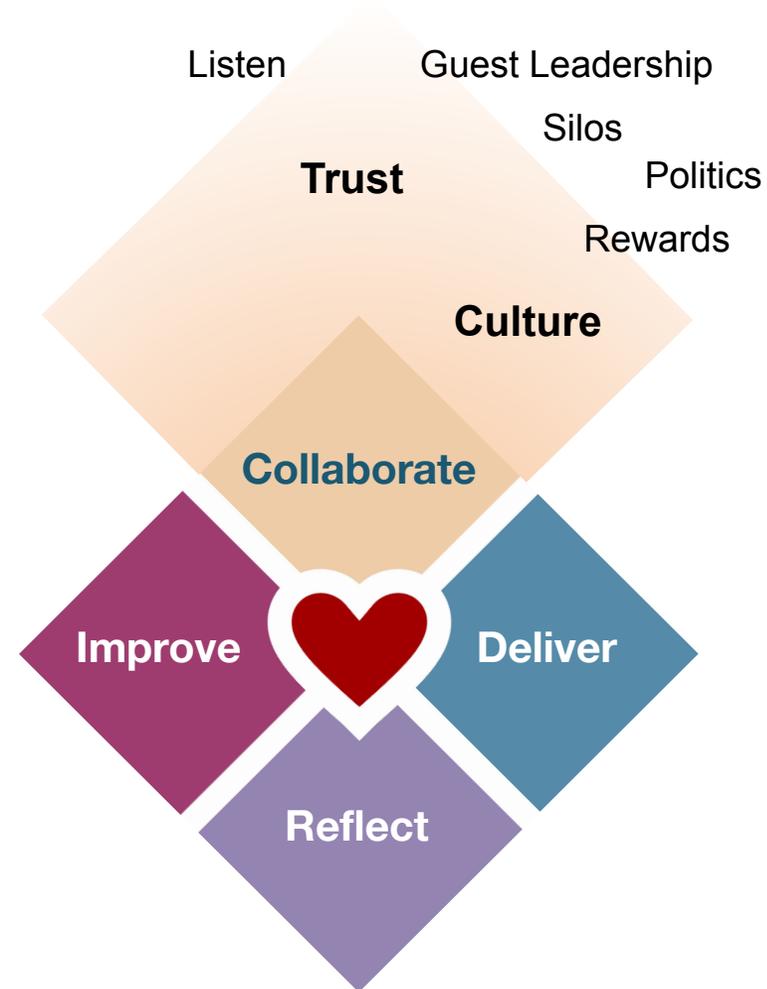
*The "Delta-delta" technique*



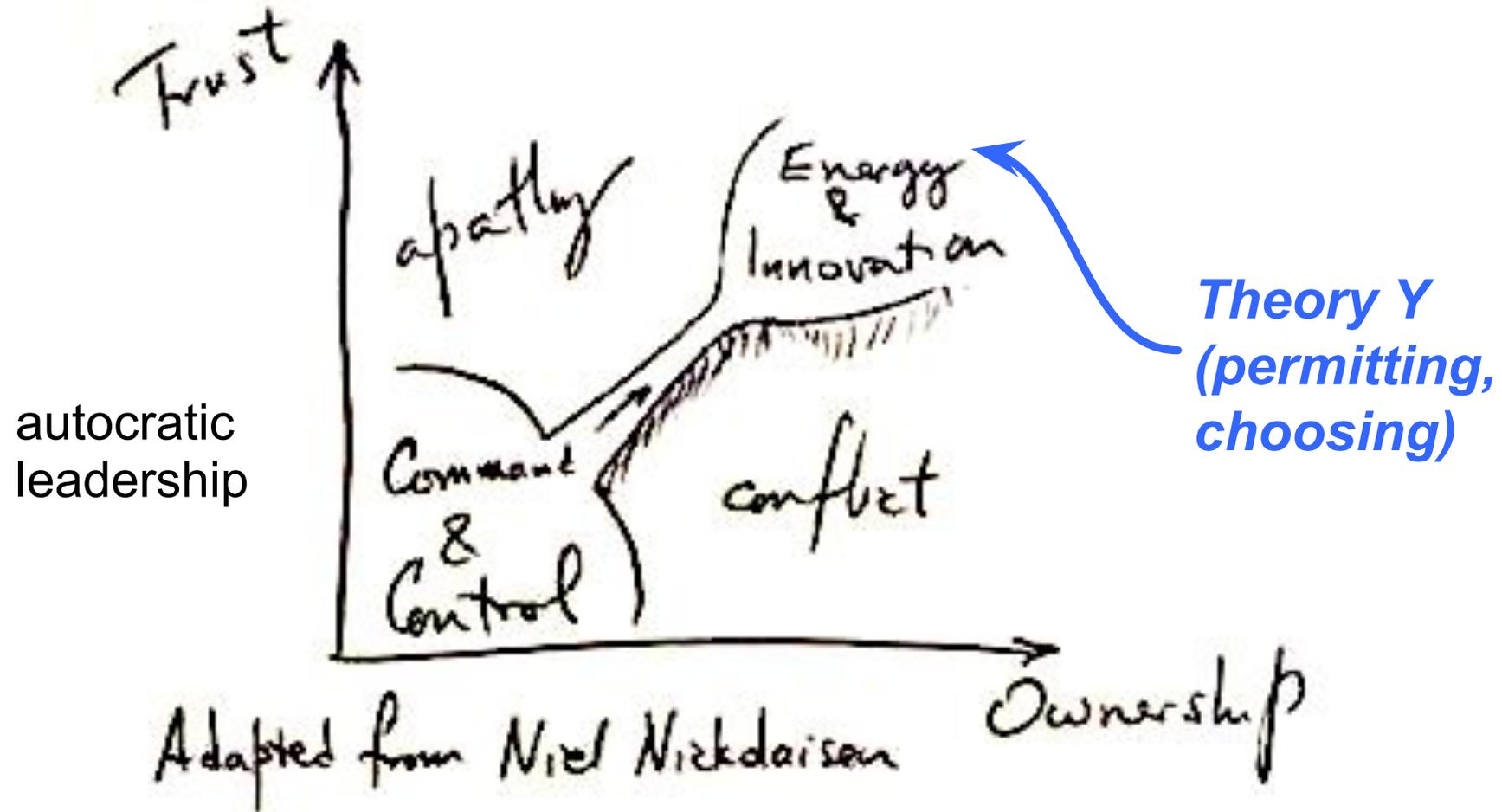
# Improving collaboration is Attitude



# Trust and Ownership: Building a “pull” culture



Increase **trust** & **ownership**.  
Everywhere.



Theory X a **force** model;  
Theory Y a **choose** model

**Force / Push /  
Controlling model**

Workers are lazy

Management tells

Physical work  
improves under stress

**Choose / Pull /  
Permitting model**

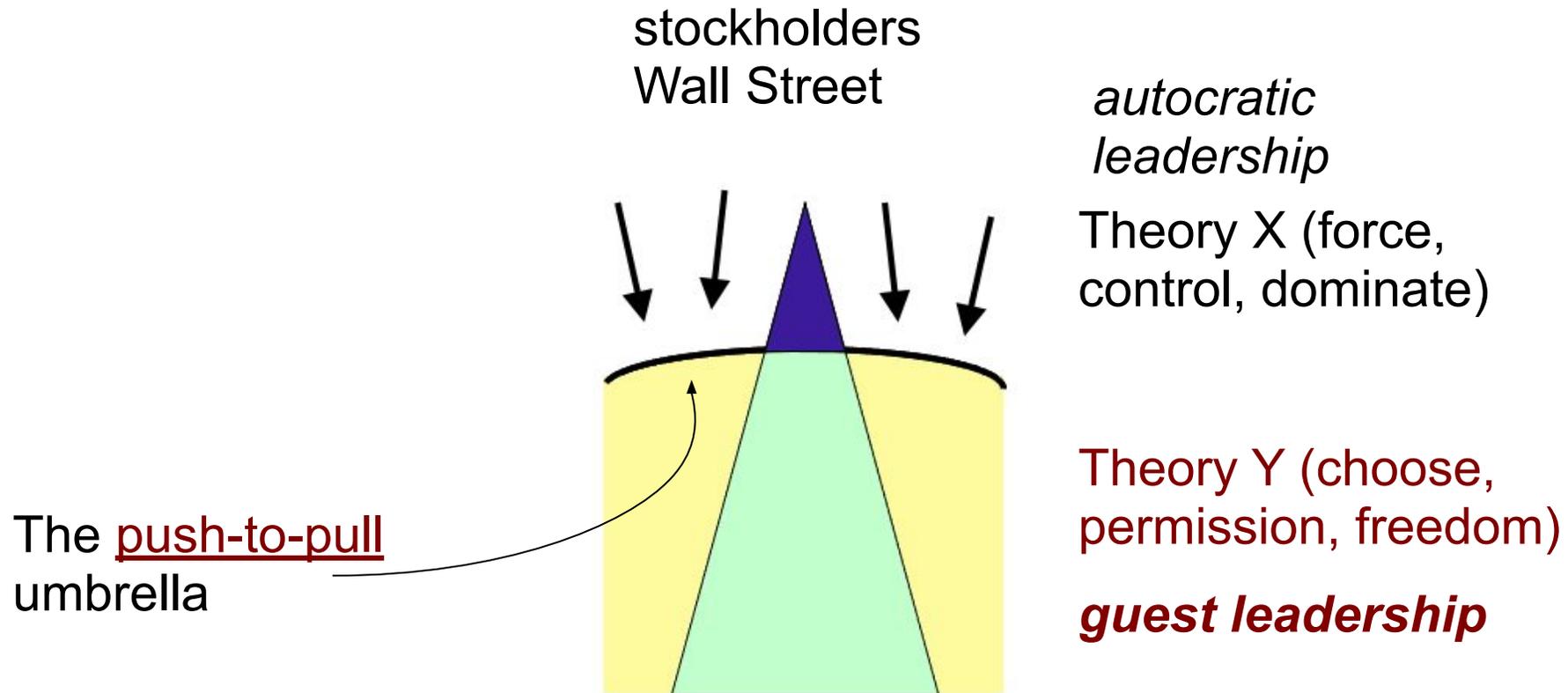
Workers are motivated

Management shares direction,  
Workers share insights.

Mental work gets  
**worse under stress**



# Managers: Theory X above, Theory Y below

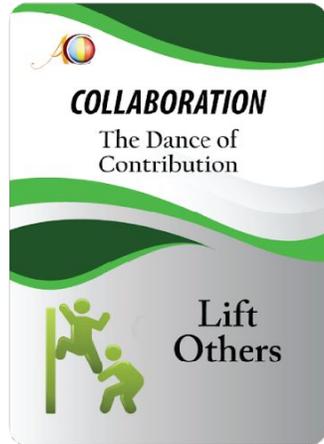


# “Collaboration Cards” codify moments of collaboration

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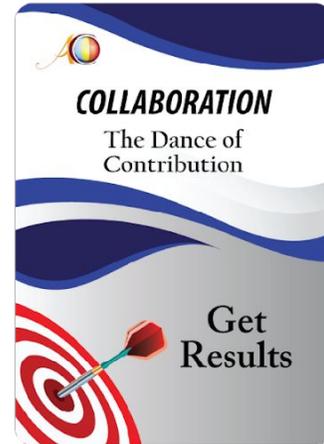


# Collaboration at the **Shu** level



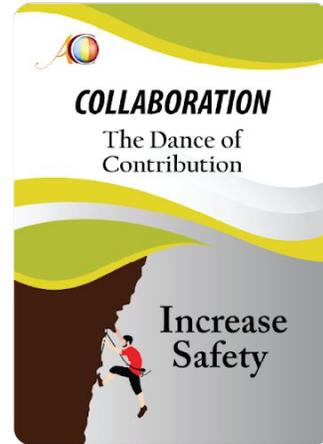
**COLLABORATION**  
The Dance of Contribution

**Lift Others**



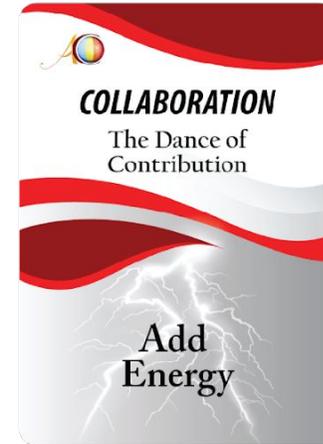
**COLLABORATION**  
The Dance of Contribution

**Get Results**



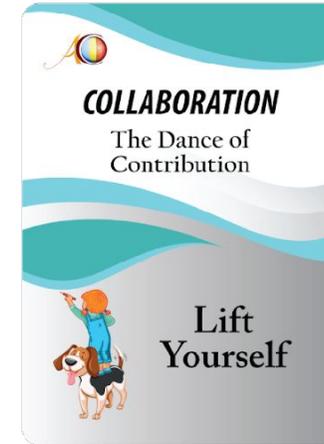
**COLLABORATION**  
The Dance of Contribution

**Increase Safety**



**COLLABORATION**  
The Dance of Contribution

**Add Energy**



**COLLABORATION**  
The Dance of Contribution

**Lift Yourself**



**Challenge but adopt**

It is uplifting when someone disagrees with you at first, but then sees and adopts your view.

Do this for someone else. Look to adopt their ideas where possible, so they know they are heard and their ideas valued.

**LIFT OTHERS**

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http://CollaborationCards.com

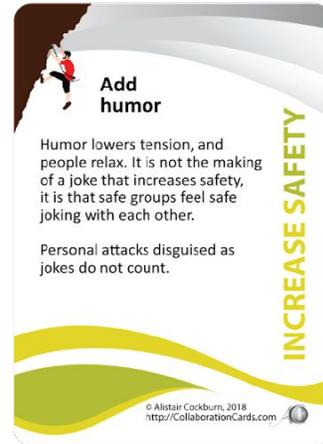


**Clarify the way forward**

Sometimes it helps to "pull the threads together", show what has been achieved, what forward looks like, or where the group is.

**GET RESULTS**

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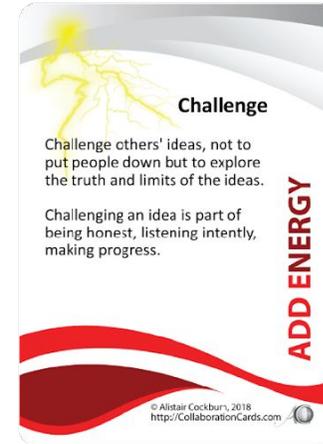
**Add humor**

Humor lowers tension, and people relax. It is not the making of a joke that increases safety, it is that safe groups feel safe joking with each other.

Personal attacks disguised as jokes do not count.

**INCREASE SAFETY**

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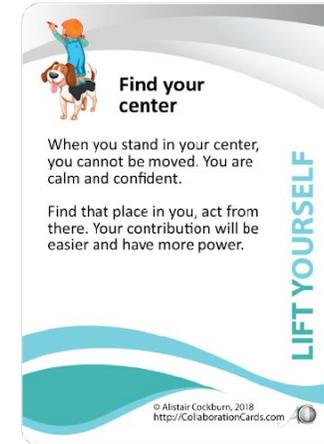
**Challenge**

Challenge others' ideas, not to put people down but to explore the truth and limits of the ideas.

Challenging an idea is part of being honest, listening intently, making progress.

**ADD ENERGY**

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**Find your center**

When you stand in your center, you cannot be moved. You are calm and confident.

Find that place in you, act from there. Your contribution will be easier and have more power.

**LIFT YOURSELF**

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# Prioritize *Attitudes* over Structure

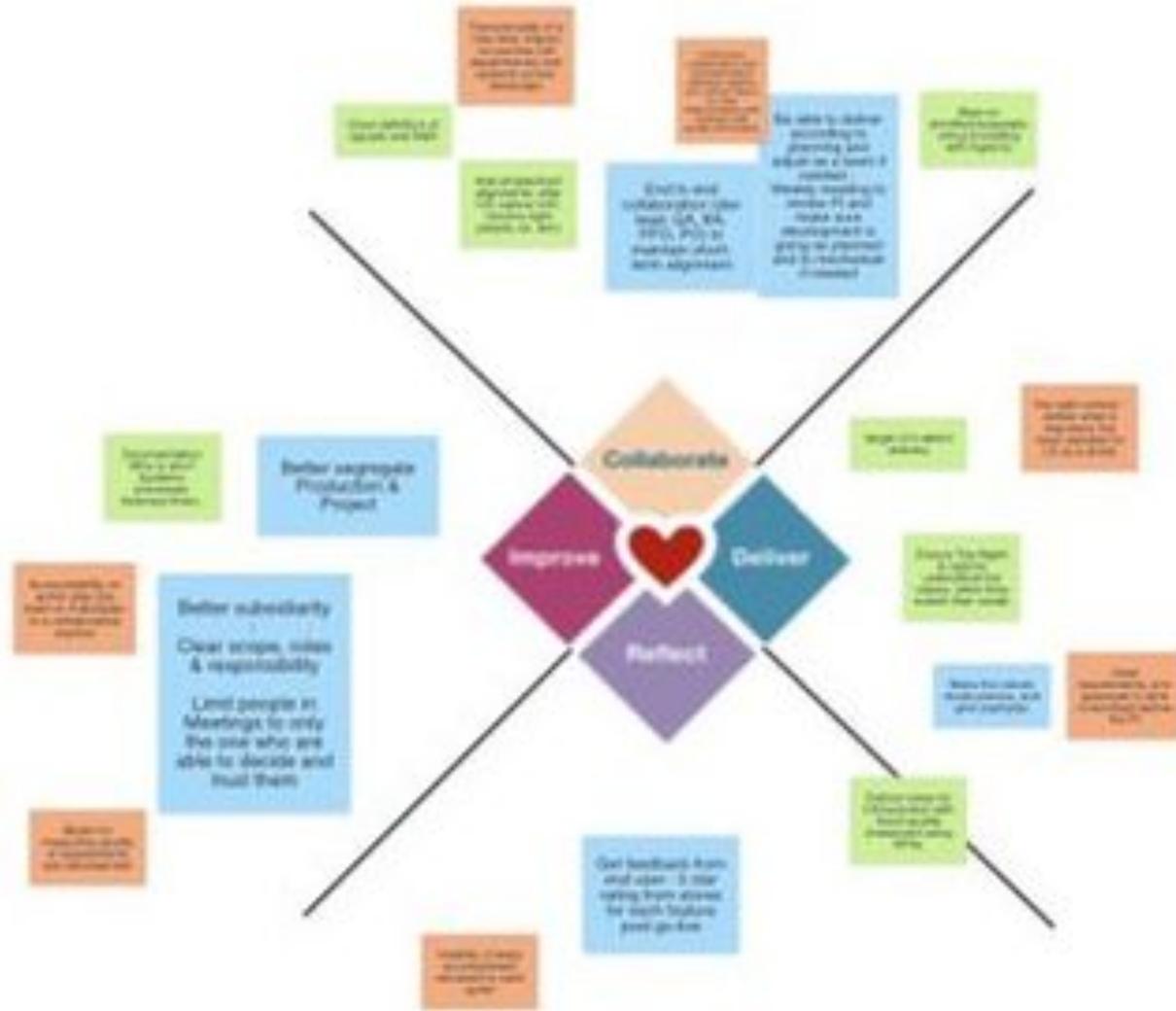


Success comes from improved **attitudes**  
more than new structures

(the difficulty is that executives can *buy*  
new structures but can't buy improved  
attitudes)



# Get started: Reflect collaboratively



**Heart of Agile**  
+  
**Micro-improvements**

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**David Koss**  
**Djorde Babic**  
**Géry Derbier**

# Communities of dialog :

<http://HeartOfAgile.com/communities>



Boulder



Brussels



Buenos Aires



Panamá



Dublin



Melbourne



Chile



Paris



Scotland



Perú



Serbia



Tampa



Argentina



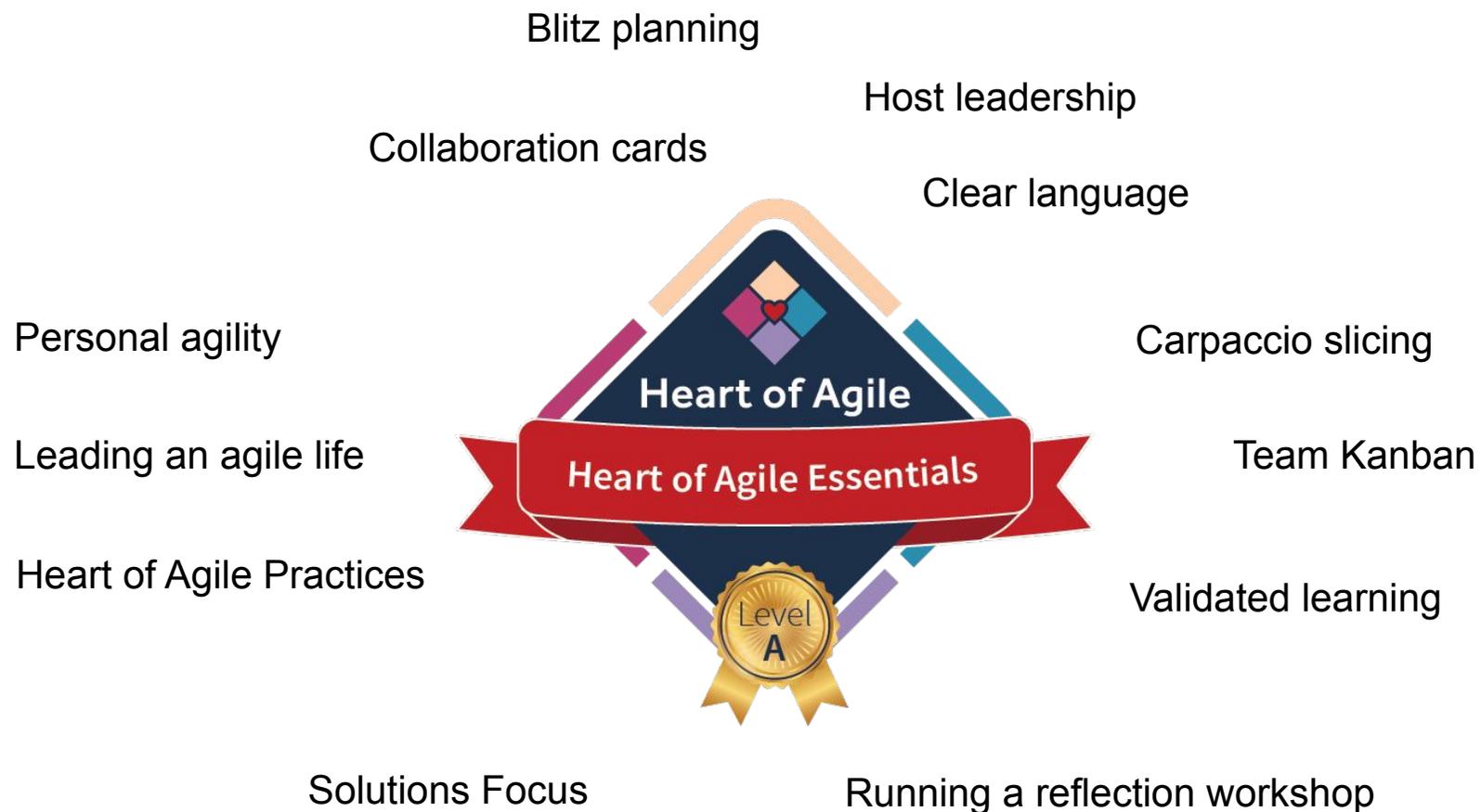
España



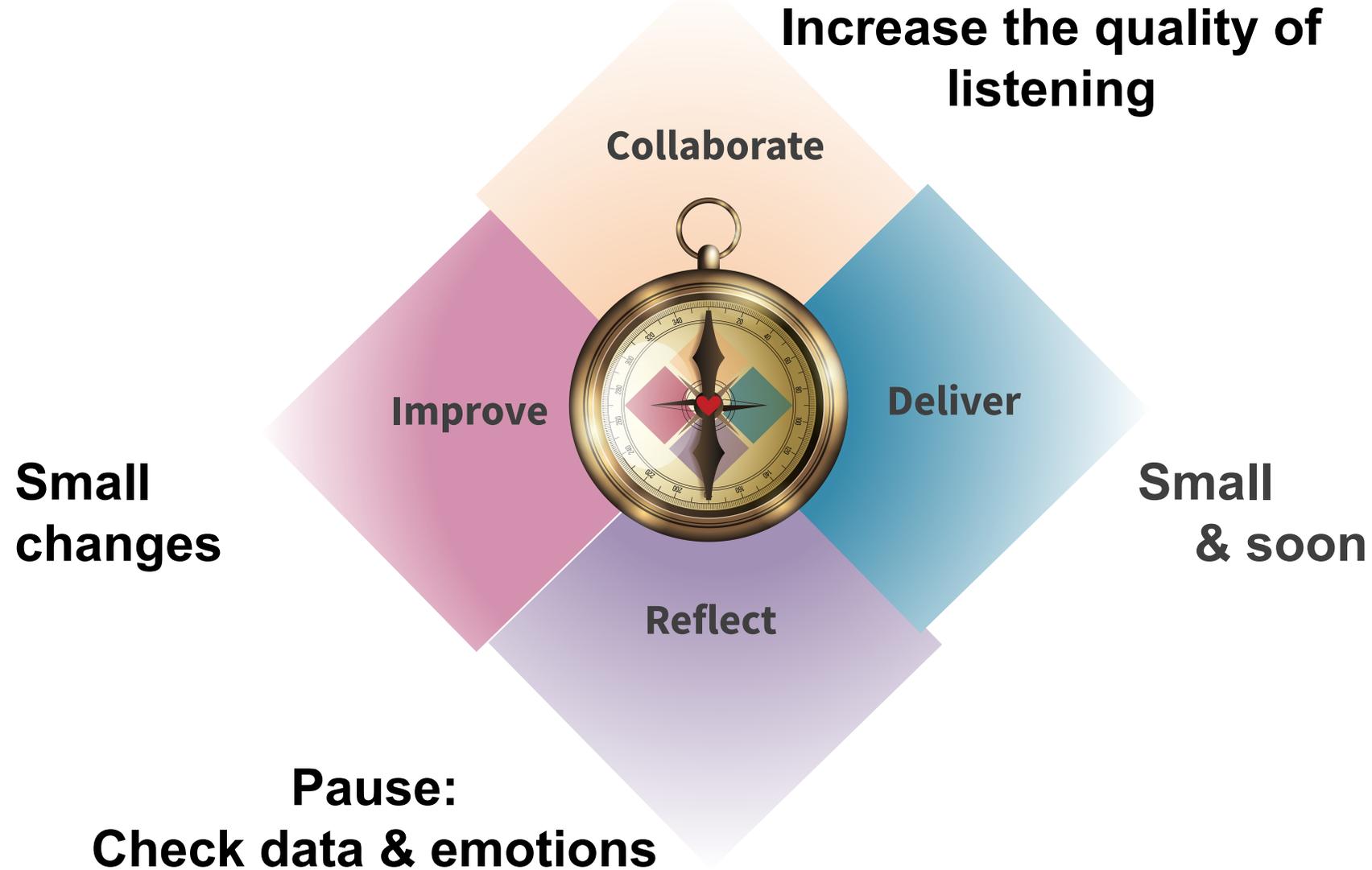


# Heart of Agile academy

<http://HeartOfAgile.academy>



**Start small, keep it simple**





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<http://HeartOfAgile.com>