



Social Impact Agile

How agile is used to
improve the world

Rocío Briceño


Co-Autor of Social Impact Agile Manifesto with Alistair
Cockburn

Vice-President Candidate for Costa Rica elections 2022



A photograph of two hands, palms facing each other, forming a heart shape. The hands are silhouetted against a bright, warm sunset or sunrise sky. A rainbow is visible in the background, arching over the heart. The overall mood is hopeful and inspiring.

**MAKE A
DIFFERENCE**



Big companies have similar
problems that country
governments
the key is to focus on the
solution more than in the
problem

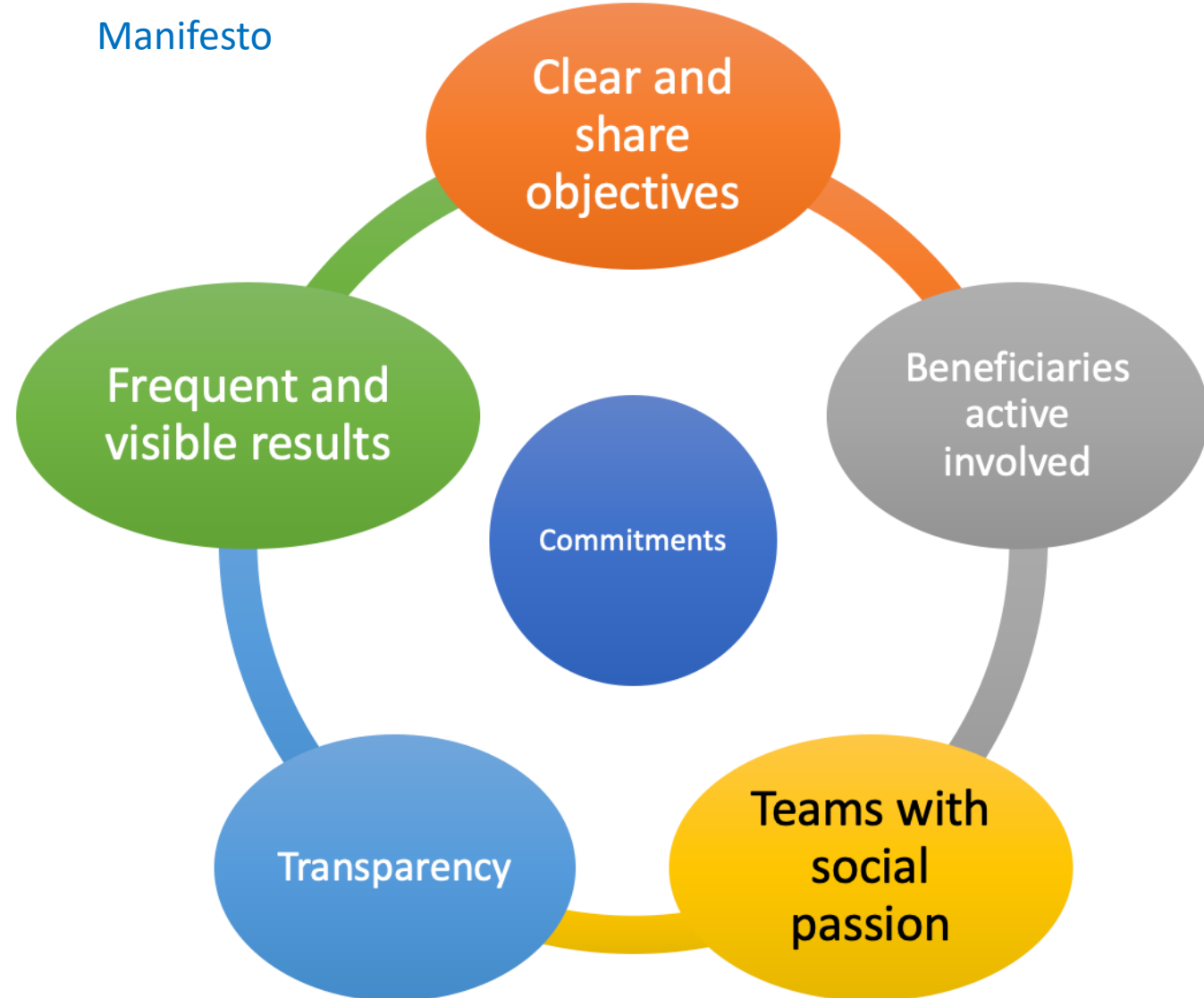
Social Impact Agile Manifesto



Movement



Manifesto





Specific Examples of Agile in Social Impact

Chile case study

How we used Agile in the solution

1. Clear and Share objectives

- Identify the people
- Different geographies
- Different groups with several agendas

2. Beneficiaries active involved

- Let's talk with the people face to face
- Communication techniques

3. Team with social passion

- Agency + International Funds + Aboriginals
- Strategy and action

4. Transparency

- Showing results on the advances
- Agile radiators: Release plan, Kanban, Iteration Review

5. Visible and frequent results

- 3 Months coaching and follow up with sprints or iteration
- Agreement on Roles

Can we use Agile in the
entire government to
improve a country?

Domingo 26 septiembre, 2021 06:25 pm

ÚLTIMA HORA

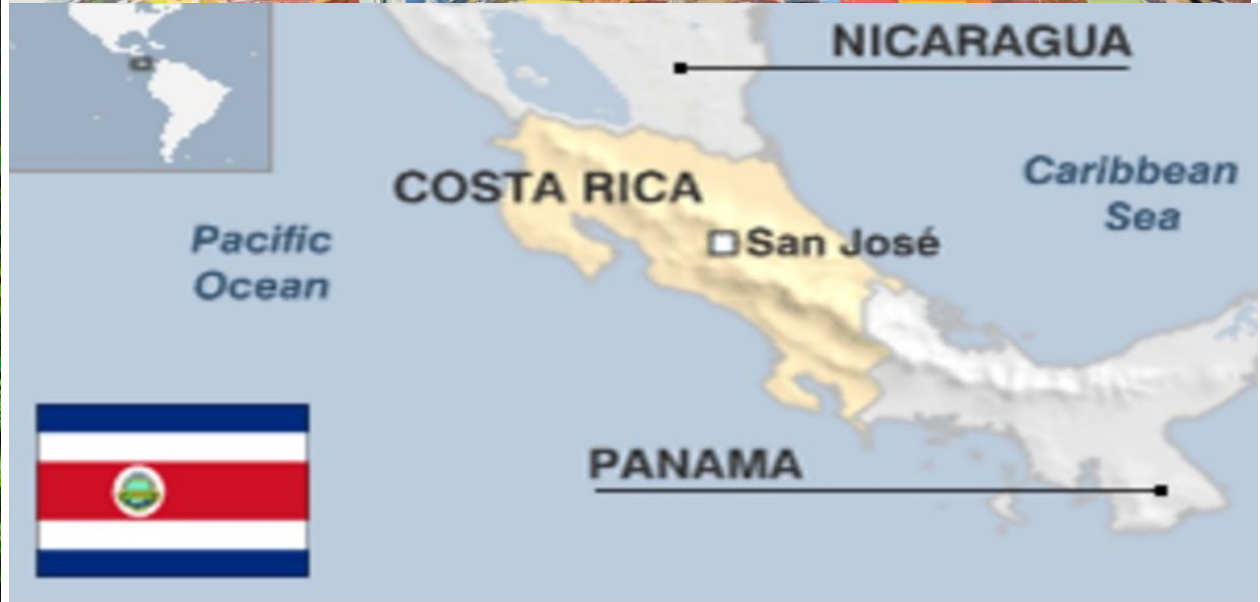
The economist Eli Feinzaig was ratified this Sunday as a presidential candidate for the Progressive Liberal Plus (PLP+) party.

He completes his presidential ballot with Rocío Briceño as the second vice president





Costa Rica



JAPAN



Some of the things to recognize

Strong economy

Center of innovation

Credit facilities

Father of JIT, Kanban, Toyota, etc.

Cultural legacy to humanity

Some of the things to work on

Employment quality of life

Globalization vs regulatory system

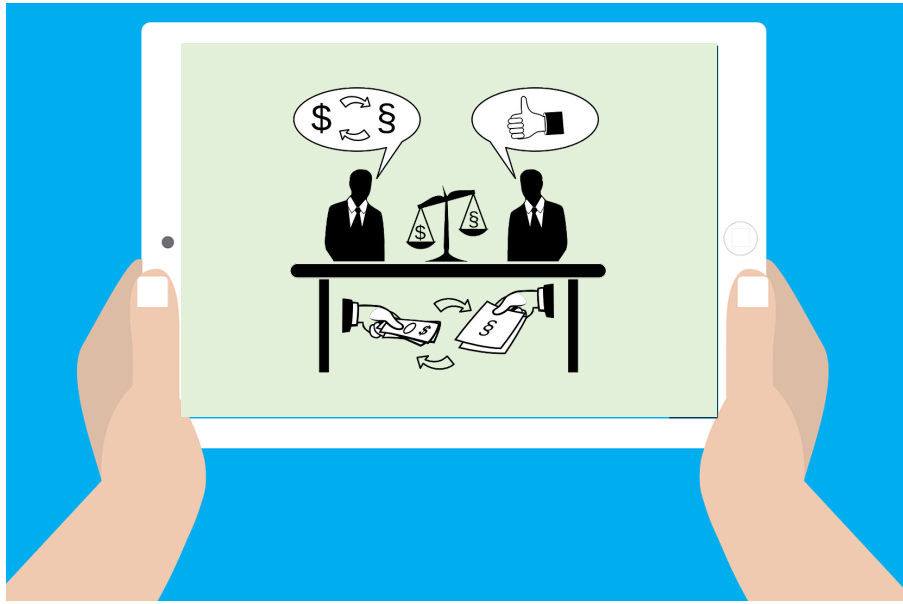
Tax system

Diversity and Agile at Scale

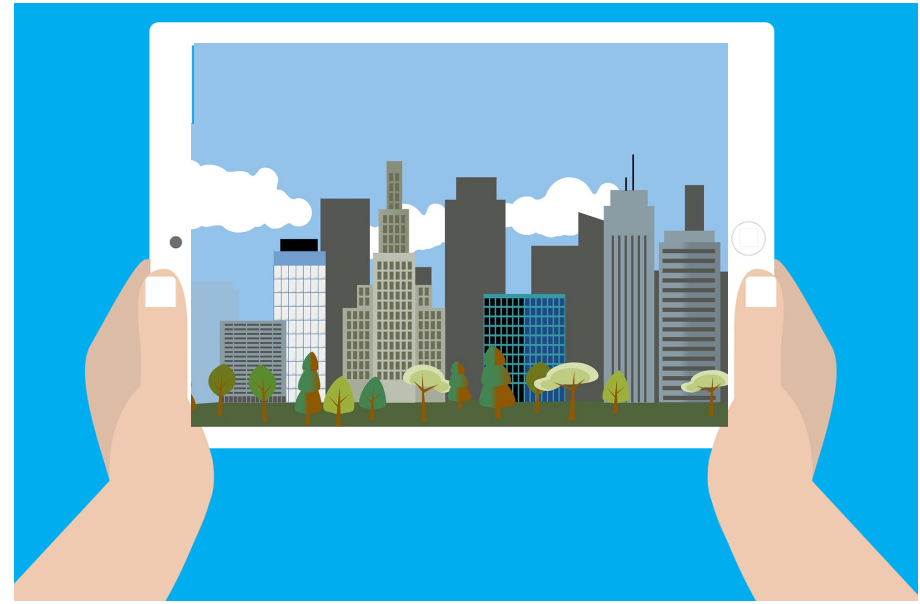
Digital government

Transparency with Digital Transformation

- E-Business



- E-Government



Digital Enablers for Transparency



e-Government

- Government to Government
- Government to Business
- Government to Citizen
- Government to Employees

e-Business

- Independence for customers
- Geographic flexibility
- 24/7 availability
- Low maintenance cost



DIGITAL
TRANSFORMATION

Thank you!

Coaching, trainings, and consultancy:

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“Let’s work with love because it is the most powerful force in the universe”

Rocío Briceño